

# Program Book Ads

## *Due by Thursday May 30<sup>th</sup>*



### **Printed Program Book Ads with a bonus Digital Ad**

*As the show quickly approaches, it is that time of year to kick off our Program Book Ad campaign!*



### **GREAT EXPOSURE**

We encourage all to take advantage of this wonderful opportunity. Five sizes are offered to fit your budget! **Family and friends** can acknowledge their favorite dancer by sending a full page ad, one of our smaller ads or a quick shout out message. Do you or someone you know have a **Business**? Are they looking for new ways to get unique exposure to a wide audience? Our ad book may fit the bill. The Program Book is distributed at all three shows and gets placed in the hands of over 1,000 attendees. Many parents and students will save the book as a keepsake memory for years to come. Your ad will also be featured on [dancedynamicsnj.com](http://dancedynamicsnj.com) where over 12,000 visitors have explored our site in the past year! In addition: full page, ½ page and ¼ page ads will have a digital ad rotating on our video screens before the show and during intermission. So please spread the word and encourage everyone to cheer on your special dancer.

### **AD SUBMISSION:**

**Please submit all artwork, logos and/or photos to [ddshowtech@gmail.com](mailto:ddshowtech@gmail.com).**

#### **Creating Your Own Ad:**

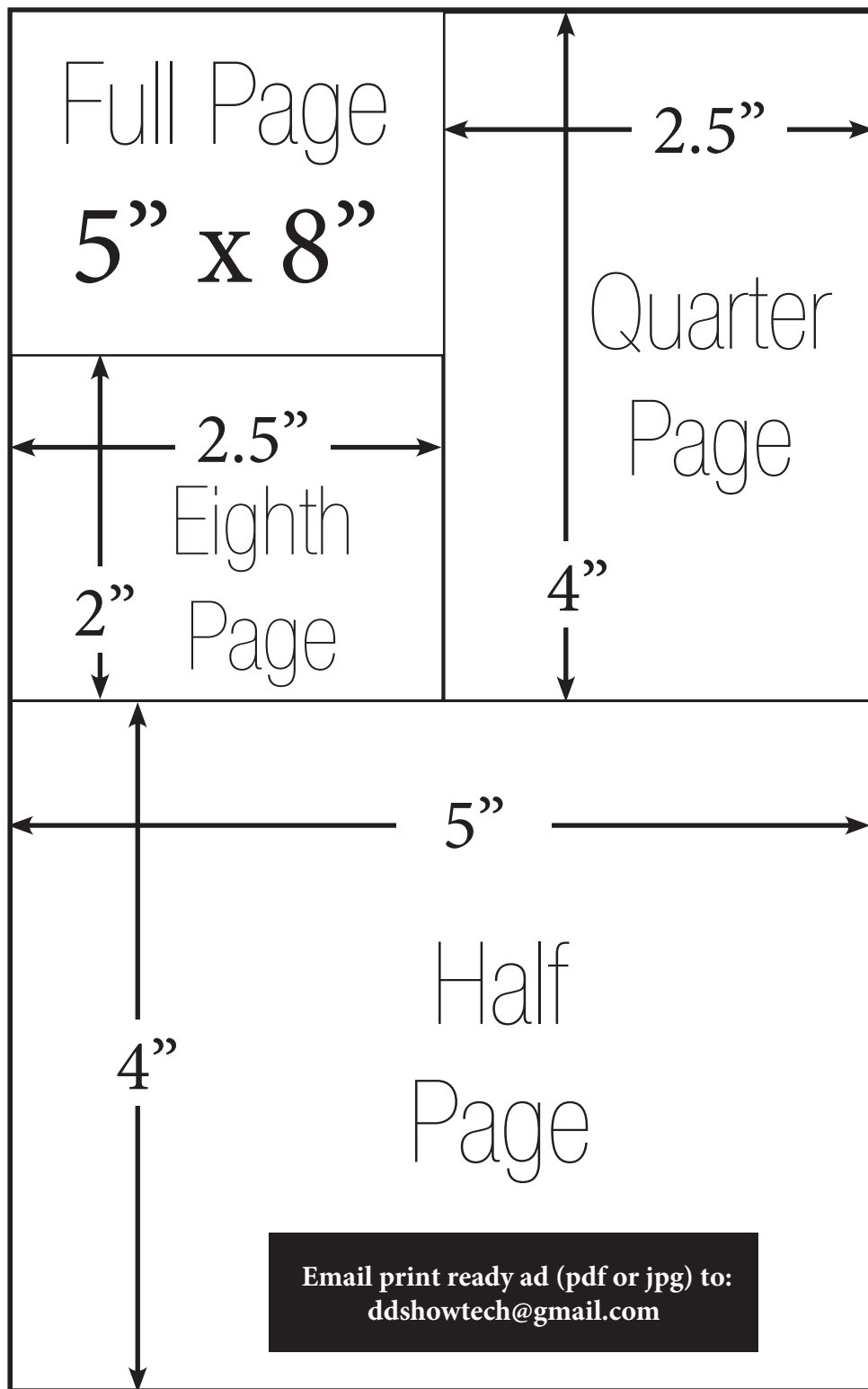
- Must supply a print ready ad
- Press Quality PDF or JPEG files.
- Business Cards can be submitted for scanning

#### **Ads needing creation:**

- Submit any information that you would like included:
  - message, photo, dancer name, business details, logo, contact info, etc.
- Once your ad has been designed, it will be emailed back to you for approval.
  - 1 revision per ad will be permitted, additional edits will be \$10.00 per revision.
- All ads must be approved via email.
  - It is the submitter's responsibility to double check spelling and content of their ad.
- Approval confirmation must be received within 24 hours or it will be printed "as is".

***Please return the attached ad form with payment for each ad submitted to the dance office prior to May 30<sup>th</sup>, 2019. Ads after May 30<sup>th</sup> will not be accepted due to printing deadlines.***

# Recital Program Book Ads



Email print ready ad (pdf or jpg) to:  
[ddshowtech@gmail.com](mailto:ddshowtech@gmail.com)

Name	
Cell	
Email	
Dancer	

Ad Size (First Come Basis)	Print Ready	Ad Creation
Outside Back Cover Full Color	\$275	\$285
Inside Front Cover Black & White	\$225	\$235
Inside Back Cover Black & White	\$200	\$210
Full Page 5"x 8" Black & White	\$150	\$160
Half Page 5"x 4" Black & White	\$80	\$90
Quarter Page 2.5"x 4" Black & White	\$45	\$55
Eighth Page 2.5"x 2" Black & White	\$30	\$40
Shout Out	\$5	

Message

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Total Due \_\_\_\_\_ Paid in Full Date \_\_\_\_\_

Payment Method  Cash  Check # \_\_\_\_\_  Credit Card

Credit Card # \_\_\_\_\_

Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_