

Program Book Ads

Due by Friday May 11th



Printed Program Book Ads are Back!
Now with a bonus Digital Ad*

As the show quickly approaches, it is that time of year to kick off our Program Book Ad campaign!



GREAT EXPOSURE

We encourage all to take advantage of this wonderful opportunity. Five sizes are offered to fit your budget! **Family and friends** can acknowledge their favorite dancer by sending a full page ad, one of our smaller ads or a quick shout out message. Why not reach out to a few **Businesses**? They are always looking for new ways to get unique exposure to a wide audience and our ad book fits the bill. The Program Book is distributed both nights of the show and gets placed in the hands of over 1,000 attendees! As we Celebrate the 20 Year Anniversary in 2018 many will save the book as a keepsake memory for years to come.

*In addition: full page, 1/2 page and 1/4 page ads will have a digital ad on our show screens. Also Full page and 1/2 page business ads will be included on our website as a 2018 show sponsor. So please spread the word and encourage everyone to cheer on your special dancer.

Ad Submission: Please submit all artwork to ddshowtech@gmail.com. **Creating Your Own Ad:** Must supply camera ready - Press Quality PDF or JPEG files via email. Business Cards can be submitted for scanning. **Ads needing creation,** please submit any information that you would like included: message, photo, dancer name, business details, logo, contact info, etc. Once your ad has been designed, it will be emailed back to you for approval. You are allowed **1** revision per ad, after that it will be \$10.00 per revision. All ads must be approved via email. It is the submitter's responsibility to double check spelling and content of their ad. We must receive approval confirmation within 24 hours or it will be printed "as is".

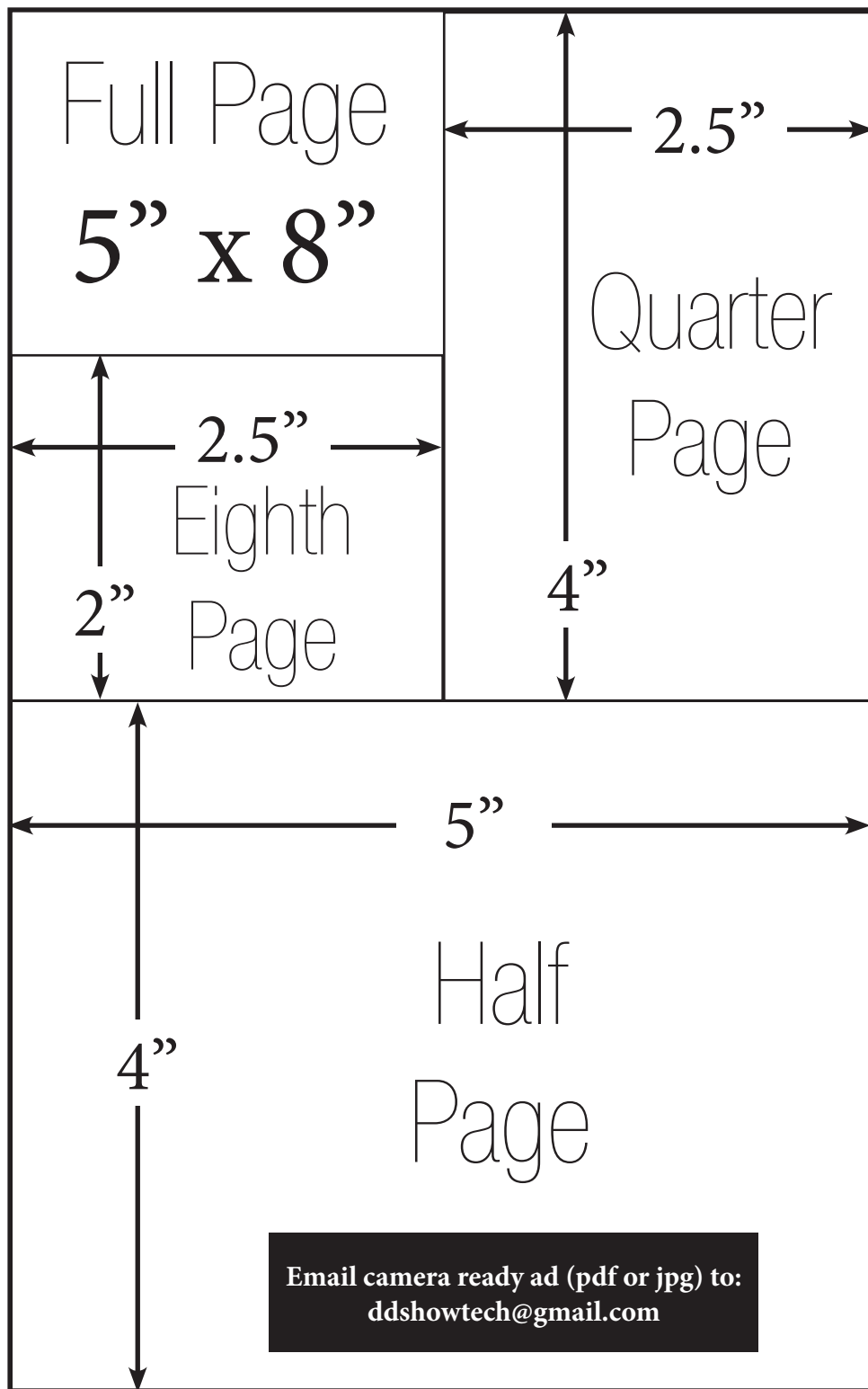
Sales Incentive Program

Each ad will be assigned points depending on the size of the ad. Those dancers accumulating 25 or more points will qualify for a gift basket drawing. The highest point dancer above 25 points will receive the Platinum Award and the second highest above 25 points will receive the Gold Award.

<p>Ad Points</p> <ul style="list-style-type: none"> 1/8 Page = 1 points 1/4 Page = 2 points 1/2 Page = 3 points Full Page = 5 points Inside front cover = 6 points Inside back cover = 6 points Back Cover = 7 points 	<p>Platinum winner: \$100 off any one Summer Camp session or \$50.00 studio credit</p> <p>Gold winner: \$50 off any one Summer Camp session or \$25.00 studio credit</p>
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Please return the attached ad form with payment for each ad submitted to the dance office prior to May 11, 2018. Ads after May 11th will not be accepted.

Recital Program Book Ads



Email camera ready ad (pdf or jpg) to:
ddshowtech@gmail.com

Name	
Cell	
Email	
Dancer	

Ad Size (First Come Basis)	Camera Ready	Ad Creation
Outside Back Cover Full Color	\$275	\$285
Inside Front Cover Black & White	\$225	\$235
Inside Back Cover Black & White	\$200	\$210
Full Page 5"x 8" Black & White	\$150	\$160
Half Page 5"x 4" Black & White	\$80	\$90
Quarter Page 2.5"x 4" Black & White	\$45	\$55
Eighth Page 2.5"x 2" Black & White	\$30	\$40
Shout Out	\$5	

Message

Total Due _____ Paid in Full Date _____

Payment Method Cash Check # _____ Credit Card

Credit Card # _____

Expiration _____ CVV _____

Signature _____